

Emrey Winter

DESIGNER & ANIMATOR

Driven and resourceful Graphic Designer with modern design sensibilities and endless curiosity. Five years of industry experience, creating designs for digital / print, with considerable experience creating motion graphics. Highly skilled in the Adobe Creative Cloud Suite.

Skills // Tools

- + Layout
- + Typography
- + Branding
- + Web Design
- + Video Editing
- + Animation
- + Photoshop
- + Illustrator
- + InDesign
- + Premiere
- + After Effects
- + Maya
- + Blender
- + MailChimp
- + QuickBooks

Education

Bachelor of Arts // Art & Design, CG emphasis

University of Northern Colorado | Phi Theta Kappa
Aug 2012 - May 2016

About Me

Cinephile - I'm fascinated with film. Analyzing always.
Computer Builder - Custom workstation & gaming machines.
Prop Replica Collector - Obsessed over every greeblie.
Font Geek - I love spotting fonts in the wild.

** References available upon request.*

visit my portfolio at

emreywinter.com

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Freelance Designer // Gravitation + Hugo's

June 2019 - Present

Produced work in a design agency environment under the guidance of a creative director. Delivered several projects alongside other designers. Provided creative concepts on logo design, storyboards, and marketing ad projects. Balanced multiple projects with deadlines in mind.

Developed a new logo and visual identity for a local barbershop. Launched new brand feel to client and customers' delight. Facilitated a wide range of design needs for the client including 3D visualization, motion graphics, packaging design, social media ads, new hire print materials, and in-store graphics.

Designed and launched several client websites with additional design flair added with custom CSS and HTML code snippets.

Graphic Designer // Legacy Meats

Aug 2015 - Oct 2019

Developed a brand identity for Legacy Meats, extending from public-facing advertisements to internal documents and stationery. Allowed full autonomy on a complete redesign of their main site. (legacymeats.net)

Streamlined customer checkout process both online and in-store. Developed look & feel for labeling, in-store graphics, and packaging.

Iterated and delivered designs for several CPG products for Legacy Meats. Worked closely with a local label print house to ensure accurate color, trims / tolerances, and textural finish.

Developed a subscription box from the ground up for Legacy Meats product to successfully increase sales. Sourced packaging and logistics solutions.

Designed an additional site to promote and sell LM product. Successfully launched on the Cratejoy marketplace in May of 2018. Created graphics for packaging, customer paper materials, marketing flyers & email newsletters. A / B tested marketing email designs to gauge customer interest on multiple campaigns.